21st Annual Catch the Spirit Gala and After-Party

Every day Emergency Medical Services answer the call to care for our community. Ambulances dispatched from Culver EMS, Plymouth Fire Department or Walkerton-Lincoln Fire Territory are in a race to provide emergency care in homes, on highways and every other location imaginable.

SJHS and local EMS providers have joined forces to set a new standard for emergency care in the communities we serve. As a result of your generosity, eight ambulances* will each become an ER on Wheels — equipped with state-of-the-art technology including:

- An advanced communication system capable of sending patient information from the field to the Emergency Department immediately, allowing medics, nurses and doctors to create a plan of care prior to the patient arriving at the hospital.
- EKG technology that can transmit critical cardiac information from the field to the ER cardiac team waiting on stand-by for the patient to arrive.
- Auto chest compression devices that deliver precise treatment for patients in cardiac arrest, allowing faster transport and return of heart function.

June 1, 2018

Swan Lake Resort, Plymouth



*Proceeds will benefit emergency response vehicles in Culver (2), Plymouth (4), and Walkerton (2).

Exclusive patron packages

Support The Foundation of Saint Joseph Health System through personal underwriting.

SJHS Emergency Response Team Patron (limited availability) \$5,000

- Chauffeured limousine to/from event (within 50 miles)
- Premier ballroom seating
- Eight patron-level tickets
- VIP concierge hospitality during dinner
- Premium wine at table
- Recognition in event program and from podium

Gold Patron (limited availability) \$2,500

- Premier ballroom seating
- Eight patron-level tickets
- Premium wine at table
- Recognition in the event program

Silver Patron \$1,500

- · Preferred ballroom seating
- Eight patron-level tickets
- Recognition in the event program

Advertising opportunities

Support the Gala with an ad in the event program seen by more than 250 community leaders, businesses and friends of Saint Joseph Health System.

Full-page color ad \$250

(8" X 5.5", include .25" bleed)

Half-page color ad \$175

(4" X 5.5", include .25" bleed)

Quarter-page color ad \$100

(4" X 2.25", include .25" bleed)

"Business card"-sized ad \$50

(2" X 2.25" include .25" bleed)

Sponsorship opportunities

Our corporate partners receive maximum visibility through the following sponsorship opportunities.

Presenting Sponsor \$15,000

- Logo on front cover of event program
- Fixed logo placement on event slideshow
- Full-page color ad in event program
- Premiere ballroom seating (eight tickets)
- "Presenting Sponsor" recognition from podium
- Recognition as Presenting Sponsor on social and print media

Medic Sponsor \$7,500

- · Logo recognition on event slideshow
- Full-page color in event program
- Premiere ballroom seating (eight tickets)
- "Medic Sponsor" recognition from podium
- · Recognition in Plymouth Pilot

Platinum Sponsor \$5,000

- Logo recognition on event slideshow
- Half-page color ad in event program
- Preferred ballroom seating (eight tickets)
- Recognition in Plymouth Pilot

Gold Sponsor \$3,000

- · Logo recognition on event slideshow
- Half-page color ad in event program
- Preferred ballroom seating (four tickets)
- Recognition in Plymouth Pilot

Silver Sponsor \$1,500

- · Logo recognition on event slideshow
- Quarter-page color ad in event program
- Preferred ballroom seating (two tickets)
- Recognition in Plymouth Pilot

Bronze Sponsor \$750

- Logo recognition in event program
- Preferred ballroom seating (two tickets)
- Recognition in Plymouth Pilot

Ruby Sponsor \$250

- Logo recognition in event program
- Recognition in Plymouth Pilot